

# TOOFAN 2024

## 4 Exciting Programs to Boost Your Azadi

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for Super Good News!!



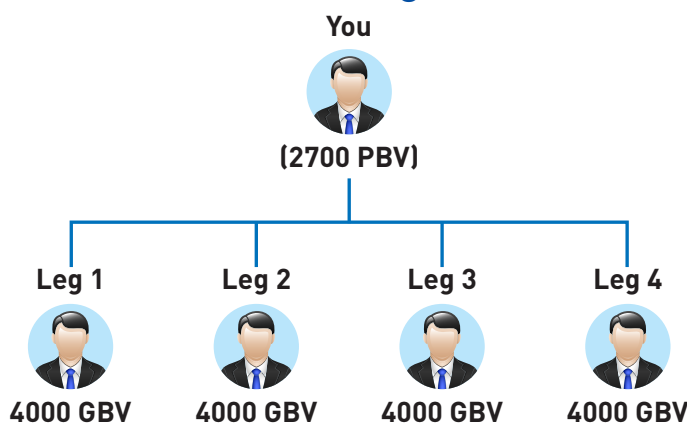
**Earn upto Rs. 7500/- extra in 4 months!!**

**Qualification Period: April 2024 to August 2024**  
**Base Month: March 2024**

**Eligibility: All Modicare consultants upto NQD, and  
New Joinees of the qualification period  
(Not applicable for PAT Directors and above of March 2024)**

**Monthly Qualification Criteria**

**All existing eligible consultants:  
Do 2700 self PBV with 4 legs of 4000 GBV each**



**New Joiness for their Joining Month only  
Do 2700 self PBV with 2 legs of 4000 GBV each**

Cash Rewards on Monthly achievement*	
1st Month	Rs. 1000/-
2nd Month	Rs. 1500/-
3rd Month	Rs. 2000/-
4th Month	Rs. 3000/-

\*The Cash Reward is limited to any 4 months only during the Qualification Period.



## TERMS & CONDITIONS

- This promotion is valid for Modicare consultants of India only.
- The Qualifiers KYC and T&C should be approved in the same month of the qualification for the release of Reward amount.
- If the consultant has qualified and also received the Monthly Cash Rewards in any month under the Dhanvarsha promotion and has also qualified for the Videsh Yatra promotion for that month, the amount disbursed for that month, will have to be paid back, while enrolling for the Videsh Yatra program.
- Eligible consultant should be in compliance to the code of ethics in order to get the cash reward.
- The above program is subject to applicable taxes/ withholding taxes.
- Please check with your tax expert for further clarification and chargeability of above value under appropriate head of income.
- Modicare Ltd. Reserves right to change or withdraw the offer anytime without assigning any reason.

# VIDESH YATRA

*Exotic*

# SRI LANKA

3 Nights



**Qualification Period:** April 2024 to October 2024  
**Base Month:** March 2024

**Eligibility:** All Modicare consultants upto PAT Platinum Director and new joinees of the Qualification Period  
(Not applicable for PAT Diamond and above of March 2024)





## Monthly Qualification Criteria

Maintain or Grow on your base title, in any qualifying month, and earn points, basis the chart below:

Maintenance Base Title	1 Point	Subject to a minimum of PAT Qualified Director
Grow Title by 1 Level	2 Points	
Grow Title by 2 Level or more	3 Points	

**For NQD: Early Bird for April & May 2024 only**  
2 points for Qualified Director, 3 Points for SD and above

From June 2024 onwards 1 point for Qualified Director, 2 Points for SD, 3 points for ED and above

To qualify, you need to accumulate the following points, during the qualification period:

Base Title	Total Points Required
NJ to 15%	14
NQD	14
Director	13
Senior Director	12
Executive Director	11
Senior Executive Director	10
Platinum Director	9

### Examples

Base Title	Points Req		April 2024	May 2024	June 2024	July 2024	Aug 2024	Sep 2024	Oct 2024	Total Points
Upto 15%	14	PAT	Director	NQD	SD	Director	ED	Director	Director	Qualified
		Points	2	0	3	2	3	2	2	14
NQD	14	PAT	Director	SD	SD	SD	SD	SD	SD	Qualified
		Points	2	3	2	2	2	2	2	15
Director	13	PAT	Director	SD	SD	SD	SD	SD	ED	Qualified
		Points	1	2	2	2	2	2	3	14
ED	11	PAT	ED	ED	ED	ED	SED	SED	ED	Not Qualified
		Points	1	1	1	1	2	2	1	9
Platinum	9	PAT	DD	PD	PD	PD	SED	DD	DD	Qualified
		Points	2	1	1	1	0	2	2	9

For Base month PAT Diamond and above, Pay and Go option will be announced later



## TERMS & CONDITIONS

- This promotion is valid for Modicare consultants of India only.
- If the consultant has qualified and also received the Monthly Cash Rewards in any month under the Dhanvarsha promotion and has also qualified for the Videsh Yatra promotion for that month, the amount disbursed for that month, will have to be paid back, while enrolling for the Videsh Yatra program.
- Pay & Go cost along with terms and conditions for spouse /co-applicant/children and blood relatives who are not consultants will be announced later. For the same the "Travel Fund" if available can be used.
- The above program is subject to applicable taxes/ withholding taxes.
- Please check with your tax expert for further clarification and chargeability of above value under appropriate head of income.
- Modicare Ltd. Reserves right to change or withdraw the offer anytime without assigning any reason.

*Final decision for the trip will be subject to the Government regulations and policies at the time of travel.*

# 2 CRORE LEADERSHIP CLUB

**Qualification Period:** April 2024 to July 2024

**Base Month:** March 2024

**Eligibility:** All consultants - PAT Diamond and above in any of the qualifying month

## Qualification Criteria

Base Title	Min PAT in any qualifying month	Reward Points	
		Title Jump / Maintenance	LPB Leg Growth
7% to Platinum Director	Diamond Director	1 Point for Title Growth	All PAT Diamonds, Black Diamonds, Red Diamonds in each qualifying month will get 1 Point for each additional LPB leg over Base Month
Diamond Director	Diamond Director		
Black Diamond Director	Black Diamond Director		
Red Diamond Director	Red Diamond Director		
Global Red Diamond Director	Global Red Diamond Director	1 Point for Title Maintenance	All PAT GRDs in in each qualifying will get 2 Points for each additional LPB leg over Base Month

To earn any title /LPB point, the PAT should not be lower than the base month PAT

### Examples

Base Title	Qualification	Points
Senior Executive Director with no LPB Leg	Diamond Director with no LPB Leg	1 for Title Jump
Platinum Director with 1 LPB Leg	Diamond Director with 2 LPB Leg	1 for Title Jump, 1 for additional LPB Leg
Diamond Director with 2 LPB Legs	Diamond Director with 2 LPB Legs	No points
Diamond Director with 2 LPB Legs	Diamond Director with 5 LPB Legs	3 for additional LPB Legs
Diamond Director with 2 LPB Legs	Global Red Diamond Director with 2 LPB Legs	1 for Title Jump
Black Diamond Director with 2 LPB Legs	Diamond Director with 4 LPB Legs	No points
Black Diamond Director with 1 LPB Legs	Global Red Diamond Director with 3 LPB Legs	1 for Title Jump, 4 for additional LPB Legs
Global Red Diamond Director with 6 LPB Legs	Global Red Diamond Director with 4 LPB Legs	1 for Title Maintenance
Global Red Diamond Director with 6 LPB Legs	Global Red Diamond Director with 8 LPB Legs	1 for Title Maintenance, 4 for 2 additional LPB Legs

Point Value of each Leadership Club Point is capped at a maximum of Rs. 20000/-

# 2 CRORE LEADERSHIP CLUB

## TERMS & CONDITIONS

- This promotion is valid for consultants of Modicare India only.
- The Reward for the qualifiers of Leadership Club bonus would be released after the qualification period, which will be announced in Aug-2024.
- Eligible consultant should be in compliance to the code of ethics in order to get the cash reward.
- Income from Leadership Club will be subject to applicable/withholding taxes.
- Please check with your tax expert for further clarification and chargeability of above value under appropriate head of income.
- Modicare Ltd. reserves the right to change or withdraw the promotion anytime without assigning any reasons.



# AGRI EXTRA BV

## PROMOTION

Enjoy  
additional BV  
on all Agriculture  
Products



*Prosperous Farmer, Prosperous India*

**Promotion Period:**  
21st April 2024 to October 2024 Month end

Product Code	Product Name	DP	Regular BV		Promotional BV	
			BV %	BV Value	BV %	BV Value
AG0001	Active - 80 (3Unit x 100ml)	Rs. 358/-	45.00%	161.10	50%	179.00
AG0002	Active - 80 (500ml)	Rs. 522/-	45.00%	234.90	50%	261.00
AG0003	Active - 80 (5 L)	Rs. 3913/-	45.00%	1760.85	50%	1956.50
AG0004	Active - 80 Gold (500ml)	Rs. 640/-	50.00%	320.00	60%	384.00
AG0005	Activzyme (3Unit x 100ml)	Rs. 415/-	50.00%	207.50	60%	249.00
AG0006	Activzyme (500ml)	Rs. 570/-	50.00%	285.00	60%	342.00
AG0008	Activmax (3Unit x 100ml)	Rs. 490/-	50.00%	245.00	60%	294.00
AG0009	Activmax (500ml)	Rs. 665/-	50.00%	332.50	60%	399.00

# AGRI EXTRA BV PROMOTION

## TERMS & CONDITIONS

- This promotion is valid for consultants of Modicare India only.
- Valid from 21st April 2024 to October 2024 Month end.
- BV/PV will be given on DP amount paid.
- This promotion can be availed in multiples.
- Agri Extra BV will be considered for title & incentive pay-out both.
- Agri Extra BV given will be included in LPB Qualification. The Modicare Consultant will have to do 3600 GPV, as per plan to qualify.
- Agri Extra BV given will be considered for Fast Start 10% and Fast Start Director.
- All invoices considered for Agri Extra BV Promotion if cancelled, BV will accordingly be adjusted.
- Agri Extra BV will be updated on hourly basis.
- Modicare Ltd. reserves the right to change or withdraw the promotion anytime without assigning any reasons.